



Draft Minutes for Envision Avila Workshop - November 2nd, 2017

1. Agenda
 - a. Where are we in the Update Process
 - b. Background Report
 - c. Last Workshop Review
 - d. Table Discussions
 - e. Debrief
 - f. Questions
2. 3 Main Meeting Objectives
 - a. Understand where we are in the update process
 - b. Introduce Draft Background Report
 - c. Begin events policy creation
3. Draft Timeline
 - a. We are about one year into the update process
 - b. 4 Workshops
 - c. This timeline is viewable on the website envisionavila.org
 - d. Just an Estimate
4. Why 4 Years?
 - a. It is an estimate – compiled the timelines of the last three community plan updates and got this projected timeline
 - i. Two years to consolidate the plan and update/add standards
 - ii. A little over a year for Environmental Review
 - iii. A little over a year to go through planning commission, the Board of Supervisors, and Coastal Commission
 - b. Current plan format is complicated and there many layers
 - i. Taking 4 plans and making 1
 - ii. There are two communities that are in both the inland and coastal zones which makes it more complicated and adds another layer of review and approval (the Coastal Commission)
 - c. Want to
 - i. Do this right

- ii. Address community priorities
 - iii. Have as much community input as possible
- 5. Background Report
 - a. The intent of the background report is to provide use with a snapshot of current conditions and constraints for us to know if there needs to be any additional studies conducted
 - b. This is the factual foundation to the community plan update so it needs to be strong
- 6. Contents
 - a. Here are the 14 chapters in the Background Report
 - b. Four of them have subsections
 - c. Most of these subjects you find in an environmental review document but there are a few unique subjects such as secondary access, vacation rentals, diablo closer, and special events
- 7. Framework
 - a. Current Conditions
 - i. Provides a baseline for each topic and discusses constraints
 - b. Regulatory Setting
 - i. Provides a description of all federal, state, and local regulations related to the topic
 - c. Emerging Directions
 - i. Provides any additional consideration and-or study needs during the update process
- 8. Comment Period
 - a. Release Report Friday, November 17th (*Now, mid-December*)
 - b. You can provide comment via fillable PDF that will be emailed out of everyone on the email list, up on the website envisionavila.org – Can be emailed or mailed.
 - c. There will be 3 columns starting with page number, subject, and then comment
 - d. Deadline for Comments will be TBD
 - e. We are looking for factual errors
- 9. Last Workshop
 - a. Priorities and Constraints

- i. AVAC approved a list of 35 priorities and 11 constraints.
 - ii. 9 themes and 5 were discussed (there are 10 themes however, the lighthouse is outside the URL so the priority related to maintaining access to the lighthouse would not be covered through this update)
 - iii. Solutions were discussed covering
 - 1. Traffic, Events, Land Use Specifically Diablo, Parking and Vacation Rentals.
 - iv. Water, San Luis Bay Estates, Recreation, Port will be discussed at future workshops
- b. Event Solution Suggestions
 - i. Alternative parking for events
 - ii. No exemptions for non-profits
 - iii. Events calendar
 - iv. Big events must pay fee to clean downtown area after event, pay for use of roads
 - v. Parking should be included in ticket price
 - vi. Probation process
 - vii. Performance bond
 - viii. Put a cap on total event numbers

10. Event List

- a. We are looking for any additions
- b. Events 2011-Present
- c. Please provide any additions or corrections via today or via email. There are half sheets with a table on them that have a column for a date, the title, and the location
- d. Since we did not define what an event is – gather anything that you might consider an event and we can filter if we need to later

11. Table Discussions

- a. Please vote on the items discussed – try to come to some consensus
- b. You should have all received a handout which explain the activity at each table –
 - i. Table 1 –Attendees were provided a draft definition of an event:
“Event (land use definition). Any use of a site for an organized activity,

assembly or gathering that is open to the public either with or without invitation involving fifty or more people that is not sponsored by a government entity." And were asked to edit the definition.

1. Suggestions

- a. Intent – not # of people
 - b. If it requires a permit, it should have a permit
 - c. Establish definitions for different types of "events"
 - d. Events at vacation rentals (12)
 - e. Event is when you pay an admission/entrance fee (11)
 - f. Landowner charges a fee
 - g. That is private or open to
 - h. Some events don't have any fees at all
 - i. Event permit fee should be based on size of event
 - j. ~~"open to public"~~ (10)
 - k. ~~"not sponsored by a government entity"~~ – public land vs private land
 - l. Need a limit, so people know what is being regulated
 - m. Fifty to 25
 - n. Fifty keep (3)
- ii. Table 2 – Currently a land use permit is not required for an event if it is operated by a non-profit (they are still subject to the standards of the ordinance). Attendees were tasked with answering two questions, should a land use permit be required for an event operated by a non-profit? Yes or No and to define a non-profit event. Draft: *"A non-profit event is defined as an event sponsored by a valid 501c3 non-profit organization and 100 percent of the proceeds collected on behalf of the event, after operational expenses are met, go to the sponsoring non-profit organization."*

1. Suggestions

- a. Everyone should have a permit * same price
- b. Let fire department know
- c. Permit should be streamlined (over the counter)

- d. Non-profit is more than just a 501c3 non-profit and not for profit
 - e. Audit
 - f. Permit that includes an audit
 - g. Nonprofit will feel more investment in area
 - h. Keeps property owner honest
 - i. Safety
 - j. Egress should be determining factor for permit
 - k. Need to be calendared
 - l. Coordination among permitting agencies
 - m. All ancillary profits included in the event
 - n. Vendor fees, alcohol, parking, tickets
 - o. Private land vs public land
 - p. All events should be permitted
 - q. Automatic fee reduction for verifiable non-profits – majority of ticket price goes to NP
 - r. SB county gives 50% reduction to non-profit with financial statement
 - s. Include public notice on public property
 - t. Filing of financial statement and review (proof of tax status)
 - u. Consider 501c6
 - v. Discretionary permit per event (temp)
 - w. Enforced
 - x. Permit fee should incorporate # of people in attendance
- iii. Table 3 – We were looking for a list of community benefits and undesirable impacts related to events. This list will be used to create policy that helps maintain the benefits and addresses the issues.
 - iv. Perceived Benefits and Impacts
 - 1. Over all themes
 - a. Maintain + preserve the historical character of Avila
 - b. Share Avila but in a safe way

- c. Questions:
 - i. Revenue to County? No permit revenue?
 - ii. How do we move URL to include Wild Cherry Canyon? Bassi Ranch?
 - iii. Does SLO have policy for open containers? (Bob Jones Trail)
 - iv. Will there be grandfathering of events? (Citizens vote no)

2. Perceived Benefits

- a. Revenue – local businesses
- b. Community exposure
- c. Nice Venues
- d. TOT
- e. Diversity of attendees
- f. Benefits of Bob Jones expanding (ie parking decreasing)
- g. Supplemental income golf course
- h. Locals attend
- i. Rick Cohen- monthly column Avila Foundation
- j. Support of non-profits
- k. Employment
- l. Farmer's Market
- m. Family-oriented events
- n. Weddings
- o. Support of the arts – pops by the sea
- p. Unique natural environment + coastal resources – but in a safe way

3. Perceived Impacts

- q. Locals avoid Avila
- r. Traffic (3)
- s. Over saturation of events
 - i. Number of events
 - ii. Number of participants
- t. Parking (3)

- i. Events take spaces from other users and families
 - ii. Into bike path
 - u. Noise (3)
 - i. Events
 - ii. Set up and tear down
 - v. Litter/Trash (2)
 - w. Evacuation “getting out”
 - x. Trespassing (1) SLBE
 - y. Damage to infrastructure
 - z. DUI increases?
 - aa. No permits – unregulated
 - bb. Disorderly conduct (2)?
 - cc. Limits beach access
 - dd. Can interfere with businesses
 - ee. Losing trees for view of events
 - ff. Impacts to wildlife
 - gg. Controversial public speakers- safety and the type of event
 - hh. Light pollution (1)
 - ii. Fire Hazard
 - jj. Natural happenings creating an “event”
 - kk. Bob Jones Trail Impacts
 - ll. Benefits of open space underutilized and compromised by parking
 - mm. \$ gift of public funds to owner
 - nn. Increase in car accidents (1)
 - oo. Emergency egress + ingress (Cal Fire, police)
 - pp. Water supply
 - qq. Family oriented events pushed out
 - rr. Unlimited number of events
 - ss. Expanding Bob Jones Trail – impacts from increase use

- a. Table Leaders talked about outcomes from the table discussions

13. Next Steps

- a. Background Report Mid-December
- b. Comments on Background Report TBD
- c. Next Workshop –Early February

14. Questions